

october 2013

POR ESO!



We send out a newsletter 4 times a year. Would you like updates more often? Join us on Facebook!

www.facebook.com/Poresoperu

SOW, HARVEST, EAT!

There are vegetables on the menu! We're now sowing, harvesting and eating in 9 communities, where hardly would grow if it wasn't for our help. Our work currently reaches over 750 families.



Dear friends,

My my, how time flies and what a large amount of things that has happened. Let's go straight to the operational updates. To bring you up to speed with those and then we can continue with the 'field work'. Our foundation is hard at work to also gain financial support here from inside Peru. We're doing this with a very involved group of supporters in Lima. This group has recently organized themselves under the name **Creemos Perú** 'We believe in Peru' and their main goal is to support Por Eso!

We believe in this group of women and our cooperation with them. Only with Peruvians themselves on board can we consider handing over the foundation in Peru when the time is right.

Fundación Por Eso! is on a roll. Apart from helping us to raise funds, Creemos Peru is also taking charge of really putting Por Eso! on the map in the rest of Peru, giving us feedback, and helping us through the labyrinth that is Peruvian bureaucracy. To give you an idea: we now have contact with the right office of the Ministry of Agriculture in Lima. We're asking them to support us improve the infrastructure for the irrigation systems in the communities. And we've just received a donation for seeds and plants for all the communities through a fundraising campaign carried out in Lima. Simply amazing! This fills us with enthusiasm, as do the other initiatives in this newsletter. **HAPPY READING!**

Simone and Jolanda

HAVE YOU CHECKED OUT OUR NEW WEBSITE YET?

www.poreso.org



Por Eso! That's why!

We're catching up on time lost due to bad weather in the community of Ttio. At the end of the year Ttio will have:

- four greenhouses
- one shed
- one fenced field
- one irrigation system

The agriculture and cooking classes

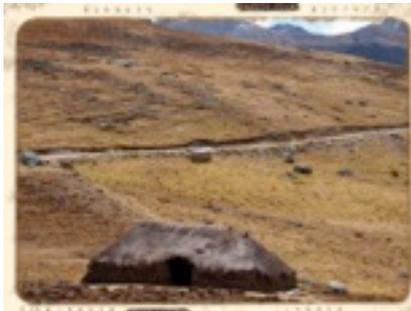
Ttio has 70 families and almost the entire community is involved in the construction. The 18th of October we'll be putting the roofs on the greenhouses. Of course we'll be taking something special to celebrate that day. Ttio is located more than 2 hours away from our office. It's a difficult road but at our 'granny pace' we'll manage to get there.

But of course we haven't let the delays of the construction affect the class schedule in Ttio.

We teach the children once a week and the parents every other week, using the greenhouse that we built last November.

The greenhouse isn't perfect, but it'll do for the mean time.

GETTING OUR HANDS DIRTY





WHAT A GREAT RUN!



It was super exciting to participate in the 'Dam tot Dam race' in Amsterdam. We managed to [Tuvalu Media](#) and [Frits Huffnagel Citymarketing](#). But the question was whether we **would be able to find 50 runners who would be willing to get sponsored for Por Eso?**

Carien Bartels (one of the Por Eso! boardmembers) was on top of that. We accessed a whole new network of people and made them enthusiastic about Por Eso! On the 22nd of September we were there at the starting line. The amount raised at the finishing line was nothing less than... 20.000 euros.

Yep... **we're still lost for words about this achievement.**



THE END: HOMELESS PROJECT GUATEMALA

After almost 10 years of unconditional support from the Los Niños Foundation and Por Eso! we're ending the project for the homeless. Other initiatives that support the homeless have sprung up in Antigua since we started which means our project has become less indispensable. Also, running the project from Peru isn't always practical. So we've decided to pass on the responsibility to others. The person in charge in Guatemala, Francisca, will bring the project to a close and organise a "leaving-do" for the homeless people.

PANZA VERDE

THE BEST LUNCH IN TOWN

We're now running a restaurant! Our little lunchroom Panza Verde (Green Belly) is up and running. Of course **we're aiming to fill the large niche in the market, but we're also fulfilling a wish from the farmers from our communities:** finding them a nice way to sell some of their harvest. If you're in the area, please stop by! You won't find better coffee anywhere else! Our office is on the second floor.

Panza Verde: Calle Ucayali, Calca





A GREENHOUSE FOR THE CEVERINA QUISPE PUMA FAMILY SAYLLAFAYA

The Ceverina Quispe Puma family, with three years of agriculture classes under their belt, have proven that they can now do it on their own. They've gathered enough knowledge and trust and have therefore been awarded with their own family greenhouse - the last phase of our vegetable garden project. We built the greenhouse together. Por Eso! provides de plastic, nails and wooden slats, and the family makes the adobes and assembles the greenhouse. Finances providing, we'll be building around 60 family greenhouses with the best families from the vegetable garden projects over the next three years.

30TH OF NOVEMBER FOOTBALL.

In many of the communities the adults (especially the mothers), get together for a game of football after our agriculture class. On the 30th of November we're organizing a **big football tournament** for them, where 6 of the communities will challenge each other. Thanks to an extra donation from the Rabobank we can hand out **24 shirts** and indulge in a bit of **chicken after the matches**. We won't go as far as hand out an actual cup for the winner, but we got given **120 leather balls** from Lima, which means everyone will walk away a winner!



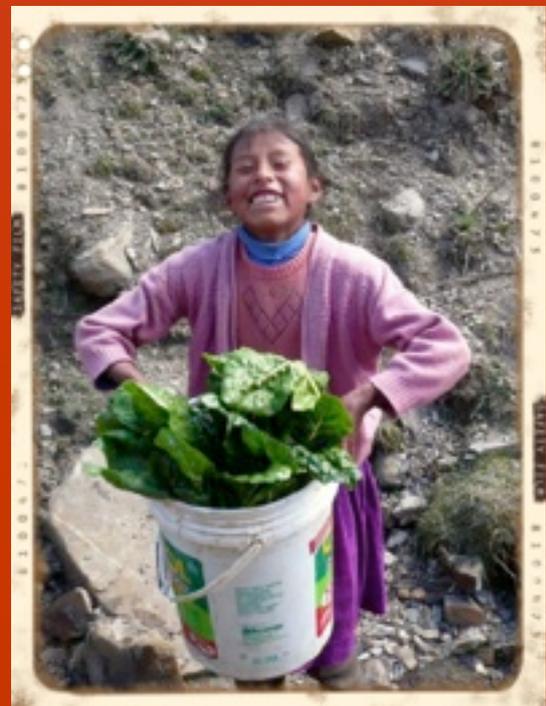
K'ELLOCOCHA

The kitchen/dining room in K'ellococha is pretty much finished.

It was about time too!

K'ellococha is one of our most successful projects. The parents are immensely involved with the project. Juan, our agriculture teacher, now teaches the parents only once a month. The other days the project runs independently.

Building the kitchen/dining room was a very natural next step. The vegetable garden project shed was used as a kitchen temporarily, but it can now be moved out. Nice. It means we can put the wheelbarrow back where it belongs.





NRC CHARITY AWARDS

First of all we'd like to thank everyone for voting for us. Unfortunately, we didn't win. We're canceling our NRC-Newspaper abroad subscription right now :)



COOKING WORKSHOPS

SIGNAL AMPLIFIER

We always try and answer emails as soon and complete as possible, post updates on Facebook and send reports. **Lately this has been very difficult.** It could be that the satellite has lost its bearings or the Earth has turned, we don't know. Either way, the Internet is having a tough time getting to our house and the office. We've invented a signal amplifier. The wok. It helps... :) So be sure to keep writing to us with your questions and ideas.



Please share this newsletter with your friends, colleagues or family.

We like to expand our network.

Por Eso!

